



MEDIA KIT

BACKYARD GARDENING * FRESH RECIPES

ABOUT TKG

Our goal is to help our readers grow their best garden with helpful tips, accurate instruction, and creative ideas. With garden to table fresh recipes, our readers are creating sustainability in their own backyards!

OUR REACH

Monthly Visits:
45,000

Email Subscribers:
3,000

Pinterest Monthly Viewers:
1.8 Million

45K Monthly Engaged

MEET COURTNEY



An avid gardener, wife, mother, and lover of all things green, Courtney creates helpful content for her readers through trial and error, research, and tried and true gardening methods.

CONTACT TKG

MAIL ME!

courtney@thekitchengarten.com

LET'S CONNECT!

Pinterest.com/cpjsouthern

Facebook.com/thekitchengarten

Instagram.com/thekitchengarten

WORK WITH US

SPONSORED POST OR SERIES

- Work with Courtney to develop a post or series tailored to The Kitchen Garden audience that will promote your business in an authentic way.

SIDEBAR SPONSORSHIP

- TKG Sponsorship section features 125x125 sidebar ads. Ads can be purchased for one or three month blocks.

GIVEAWAYS

- In some cases, a giveaway may be used in combination with a sponsored post to boost awareness and engagement.

OUR READERS AND FOLLOWERS

 91 %
female

 55
average age

 937
followers

 471
followers

 6,844
followers



LET'S WORK TOGETHER

BACKYARD GARDENING * FRESH RECIPES

SIDEBAR ADS

Banner ads appear in the sidebar of the website and can appear in the content of certain posts.

\$30 /month per 10,000 pageviews

DEDICATED EMAIL

An email featuring your content or product only sent to my email subscribers.

\$125 /email per 1,000 subscribers

PRODUCT REVIEW

A unbiased review of your product or service including a dedicated blog post, social media exposure, email, and 2 pins. Product provided.

\$200 /product per 1,000 subscribers

SOCIAL SHOUT OUT

Post on Instagram, Facebook, or Twitter

\$10/post per 500 followers

SPONSORED POST

Underwrite the content of a gardening or recipe post complete with images, which will be included in my weekly newsletter, promoted across social media and pinned and re-pinned consistently.

\$500/post

OUR READERS AND FOLLOWERS

 91 %
female

 55
average age

 837
followers

 441
followers

 6,344
followers